

# **REAL COLORS**

**Real Colors** is a dynamic workshop experience using a personality type test. The goal is to provide Learners with the skills to:

- understand human behavior
- uncover motivators specific to each temperament
- improve communication with others

The basis of this workshop is the **Real Colors** Personality Type Test: a user-friendly, intuitive tool that identifies four personality types common to all people—Gold, Green, Blue, and Orange.

### **Learning Outcomes**

In the **Real Colors** fundamentals workshop, Learners will:

- identify their own—and other people's—Real Colors and personal strengths
- understand the different ways people process information
- communicate with others in the most effective way possible—including hearing what they're really saying
- recognize and appreciate the strengths and viewpoints of others
- apply Real Colors principles in all areas of their lives

## **NCTI's Personality Instrument**

The **Real Colors** Personality Instrument is presented in a fast, fun, interactive format where Learners can quickly identify their own temperament or "color" and that of others in any situation. Using this powerful knowledge, they can develop more effective communication skills and build better relationships, in and out of the workplace.





#### **Testimonial**

#### Has Sticking Power Like No Other Assessment

If Of all the assessments that I am certified or qualified to facilitate, Real Colors has so much more to offer. Its simple approach to identifying temperament with rich, interactive, and experiential team building activities is unsurpassed for capturing the attention and retention of audiences. Real Colors has sticking power like no other assessment I've ever used or seen!

#### **Cindy Coe**

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